Save the Children

Graphic Design Consultancy TOR
Save the Children

Background:
Around the world, children rely on psychosocial support, family tracing, reunification, education, and other services to keep them safe. Most of these services are already being delivered by local government and civil society organisations. Strengthening localisation is therefore an opportunity to improve access, quality, and efficiency of humanitarian response, recognising the fundamental responsibility of the State to protect its citizens.

Recognising the value of localisation and building on World Humanitarian Summit commitments, the Protection and Education Clusters are seeking to ensure their humanitarian response strategies are guided by the principle – "as local as possible, as international as necessary." This work is being led by the Child Protection Area of Responsibility, in collaboration with partners like Save the Children, Street Child UK, national actors themselves, and others.

From 2019-2021, on behalf of the CP AoR, Save the Children and Street Child UK have delivered localization in coordination initiatives in nine countries. A range of approaches and tools have been developed to strengthen leadership by and meaningful participation of national and local actors in humanitarian coordination. Lessons learned, case studies and learning videos have also been produced.

The CP AoR, Save the Children, Street Child UK, and other inter-agency, multi-sectoral partners are now producing a **Localization in Coordination Toolkit** to support humanitarian coordinators and co-leads to drive forward change and invest in national and local actors' leadership and participation in coordination. The toolkit will aim to be the go-to resource for localization across a range of clusters and humanitarian coordination structures.

Purpose and Time Frame:
The consultant will be contracted from 15 November – 31 December 2021 to complete graphic design of a forthcoming localization in coordination toolkit. It is anticipated that the work will take approximately 15 full days; it must be completed by 31 December 2021.

Detailed Scope of Work:
The design should include developing a clear, cohesive design template for a toolkit involving more than 20 different components, with a focus on ease of use for a diverse audience. Specific deliverables will include designing icons and visual solutions for complex messaging. The final product will include an English PDF (with all tools appropriately linked) of the toolkit as well as the design files for all icons and graphics and guidance on how to adapt for future translated versions.

Consultant Profile:

- Proven track record of graphic design for large toolkits and reports with multiple components
- Demonstrated ability to design understandable logos and visuals to simplify complex concepts
- Strong communication skills in English
- Previous experience working with humanitarian programs is a distinct advantage

Application Process:

Please send an example of recent related work, a CV and cover letter including daily rate to susanna.davies@rb.se by 8 November 2021. Use the subject "Localisation Graphic Design Application".